

WEB MANAGERMENTS SERVICES

Overall Goal: Ensure customers can rely on Kinetix for all of their Web and Graphic needs for a monthly fee.

Save with a Kinetix Web Development Service Agreement

If you need regular changes to your website, you can save money with a Web Development agreement. This agreement covers a monthly cost that is carefully determined based on the size of your website and the expected number of changes per month. It could include, for example, updates to promote time sensitive events, changes in staff, contact information, or services.

Website Management

Kinetix will maintain your web site when you request changes and updates. This frees your time to concentrate on what you do best-- Run and operate your business.

Benefits: Frees you and your employees' valuable time to run your business instead of spending numerous hours learning how to maintain your site.

Quick turnaround: In most cases, routine website maintenance will be posted in 1-5 business days (depending on the volume of website maintenance requests).

Current and up-to-date information: Send us the information to keep your website up-to-date. (Although we make every effort to make accurate changes, it is the client's responsibility to review updates and notify us of any necessary changes that need to be made.

Important Information on Third-Part Components: If your web site uses a third-party component (web site trackers ie. Google Analytics, weather info, RSS feeds, etc.) Kinetix takes no responsibility for loss of information due to actions of these sites. Any maintenance to your site resulting from critical errors due to a(n) third party component(s) will be billed at the normal hourly rate. We will do our best to accommodate and work with third party companies, but reserve the right to charge more if communication with the third party becomes overly time-consuming or non-productive.

Website Maintenance

Website maintenance includes revising, editing, or otherwise changing existing web pages to keep your website up to date. The periodic addition of new web pages is also part of maintenance services. "Maintenance" is defined as keeping the web site current. It is not intended to be a layout redesign or revamp. That service is available, but at an additional fee. Websites are not intended to be static. We assume that you will want to revise some or all of your web pages over time, as well as adding additional web pages according to your business needs. To assist you in maintaining current information online, we offer several options for website maintenance.

Maintenance includes (but not limited to) the following: Backups maintain a current local backup copy of your web site (which is coupled with nightly backups of your website on our server)

Content Updates: content update, announcements, news, articles, Automatic link check and corrections, etc.

News, Specials and Events: Add special announcements/promotions and remove them when they expire

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New Images: replace images i.e. Pictures & graphics (client supplied images), simple image manipulation and addition (client supplied images)

Staff Changes: Let your clients know who has been promoted, your staff's contact details and who they need to be in contact with. Have us visit your office and take current photos of your new staff or your business in action.

SEO – Search Engine Optimization: (Making sure that customers' can be easily searched for in search engines, or to find ways to push their businesses higher in search results. Customers can contact us with new keywords and website descriptions to stay one step ahead of the competition.)

Extended Programming: addition of forms or other coding

Trusted Web Development Team: Offering advice and guidance on website management and marketing via phone, email, or on-location

Website Hosting

Ask us about our web hosting services: Instead of outsourcing the web hosting, we manage our customers' website on web servers we build and manage ourselves. That's one of our primary advantages over our competitors. Kinetix is able to manage and host your website for you—saving you money in the long run.

If you are interested in learning more about our Web Development Service Agreements, please e-mail us at sales@kbisp.com or call us at 318-487-8200.